

Recommendation	Priority	Reference page #	Responsible Party	Recommended Partners	Estimated Costs	Funding Sources
<b>Goal 1: Further strengthen public safety services to meet the needs of existing and future residents and businesses</b>						
Budget for new equipment and additional staffing for the police and fire departments	High		City of Elkins	N/A	Dependent on type of equipment purchased and	General Fund
Develop community oriented policing to address the concerns of residents in Elkins pertaining to crime	High		City of Elkins	City of Elkins Police Department	City of Elkins Police Department Facebook Page- free Facebook page, staff time to update Email- staff time Community crime watch meetings- staff time Text messaging system- Dependent on type of system Press Releases- staff time Youth policing academy- staff time and cost of supplies Classes at high school- staff time	General Fund
Partner with the County to update the countywide emergency operations plan and determine a location for an emergency shelter in Elkins	High		City of Elkins	Randolph County Office of Emergency Management; Randolph County Public Schools	Dependent on size and scope of project	General Fund
Seek evidence based education for young children on drug abuse prevention	Medium		Randolph County Board of Education, Randolph County Family Resources Center, Randolph County Partners in Prevention, and the Randolph County Drug Task Force.	Local students and families	Dependent on educational programs offered	N/A
Explore the possibility of the development of a drug abuse treatment center in Elkins	Medium		Randolph County Board of Education, Randolph County Family Resources Center, Randolph County Partners in Prevention	Randolph County Housing Authority; Woodlands Development Group	Dependent on size and scope of project	N/A

Goal 2: Improve traffic and pedestrian circulation to provide a safer and more accessible transportation network for residents						
Improve pedestrian safety on Railroad Avenue	High		City of Elkins	Planning Commission; Elkins ON TRAC/Main Street; Randolph County Development Authority; C-HOPE; Elkins Depot Welcome Center;	Dependent on scope of project	General Fund, Grant Sources
Develop a sidewalk program to prioritize sidewalk improvements	High		City of Elkins	N/A	Staff time	N/A
Install signage and bike amenities once the bike trail is completed	Medium		City of Elkins	Highlands Trail Foundation; Randolph County Development Authority; C-HOPE; Elkins Depot Welcome Center	Bicycle racks- \$200-\$400 depending on type and size of rack Bicycle repair station- Approximately \$1,200-\$1,500	General Fund, Grant Sources
Install directional signage to all parking lots	Medium		City of Elkins	N/A	Parking directional signage- \$300-\$1,000	General Fund
Improve and install lighting at the City Hall parking lot	Low		City of Elkins	N/A	Dependent on scope of project	General Fund
Collaborate with WVDOT to explore options to address traffic congestion on Randolph Avenue	High		City of Elkins	WVDOT	Dependent on scope of project	General Fund, Grant Sources

<b>Goal 3: Provide opportunities for increased economic development</b>						
Annex surrounding lands to increase the tax base and potential development areas	High		City of Elkins	Elkins-Randolph County Chamber of Commerce	Annexation costs- staff time and attorney fees	General Fund
Develop a public relations campaign on the benefits of annexation	High		City of Elkins	N/A	Dependent on scope of project	General Fund
Publicize vacant properties to developers	Low		City of Elkins	Elkins ON TRAC/Main Street; Davis & Elkins students (student project)	Staff time	N/A
Develop a marketing and branding campaign to raise awareness of all that Elkins has to offer	Medium		City of Elkins	Elkins ON TRAC/Main Street; Randolph County Convention and Visitors Bureau; Davis & Elkins College (student project); C-HOPE; Elkin Historic Landmark Commission; Randolph County Community Arts Center; Allegheny Highland Trails Foundation; Elkins Tree Board; Randolph County Development Authority; Elkins-Randolph County Chamber of Commerce; local media	Minimum \$500 for logo, more when factoring in branding	General Fund
Develop a signage plan identifying where shops, dining, and retail are located	High		City of Elkins	Elkins ON TRAC/Main Street; Randolph County Convention and Visitors Bureau	Interpretive Kiosk- \$3,000-\$5,000 Pedestrian directional mini-kiosk- \$1,500-\$2,400 Parking directional signage- \$300-\$1,000 Vehicular signage- \$2,000-\$3,000	General Fund
Develop a gateway to promote Elkins along major corridors	Medium		City of Elkins	Elkins ON TRAC/Main Street; Randolph County Convention and Visitors Bureau; WV DOH	Gateway sign- \$10,000-\$15,000 depending on scope and size of sign	General Fund, Grant Sources
Determine whether the City Charter and administrative structure can be improved to support the continued success of the city and the implementation of the comprehensive plan	High		City of Elkins	Management consultant and/or blue-ribbon panel of local business and civic leaders	N/A	N/A

Goal 4: Enhance and protect the character of the City through land use planning						
Revise the zoning ordinance to be consistent with the Comprehensive Plan and to help encourage new growth and preserve the historic character of the City	High		City of Elkins	WVU Land Use and Sustainable Development Law Clinic; Elkins Historic Landmarks Commission; Elkins-Randolph County Chamber of Commerce; Randolph County Housing Authority; Elkins Tree Board	Simple amendment to zoning ordinance- staff time and attorney fees Total update to zoning ordinance- \$20,000-\$30,000	General Fund
Complete a streetscape project to improve the aesthetics of the downtown business district	Medium		City of Elkins	Elkins On Trac/Main Street; Elkins Tree Board; Elkins Historic Landmarks Commission	Dependent on scope and size of project	General Fund, Grant Sources
Provide art throughout the downtown	Low		City of Elkins	Elkins ON TRAC/Main Street; Randolph County Community Arts Center; David & Elkins College; Artsbank	Dependent on type of art installed	General Fund
Perform a feasibility study concerning possible improvements and better use of the river and riverfront	Low		City of Elkins	Elkins ON TRAC, Randolph County Development Authority, Parks and Recreation Commission, Chamber, Depot, CVB	Dependent on scope of project	General Fund, Grant Sources
Increase enforcement of building codes and property maintenance ordinances to improve the appearance of the City	High		City of Elkins	N/A	Staff time	NA
Hire an additional code enforcement officer to improve the appearance of the City	High		City of Elkins	N/A	Salary/benefits for new employee	General Fund
Require an inspection fee for building permit inspections	High		City of Elkins	N/A	N/A	N/A
Investigate the feasibility of developing a land bank	High		City of Elkins	Randolph County Housing Authority	Staff time	N/A